

Thank you for taking our brief confidential survey, designed to assess your interest in moving to “Campus Continuum at Juniata College”—a community of active, mature life-long learners in the scenic Allegheny Mountains of central Pennsylvania.

Based on the outcome of this survey, Juniata College and Campus Continuum will assess the feasibility of bringing this unique project to fruition with the amenities you prefer most. Your participation assures that you’ll receive updates as development plans unfold so that you won’t miss out on getting your preferred home. Of course, no obligation is implied on your part. Your name will not be sold to other organizations.

What we are proposing

“Campus Continuum at Juniata College” is designed to offer a new and stimulating phase of life. Residents will have access to the programs and facilities of the College, as well as seminars and other programs they organize themselves. They will be encouraged to engage in volunteer opportunities both on and off campus. Depending on their interests and backgrounds, some may advise student clubs and organizations, act as tutors, mentors, or career advisors, and be an enthusiastic audience for music, theater and sports events.

A Dean of Programs will coordinate relations between the College and residents, develop additional seminars and special programs, assist in matching people with courses and special interests, and coordinate social, travel and educational opportunities.

The proposed community, less than two miles via a walkable path from our main campus, can offer a variety of attractive residential options with condominium or co-op ownership. It can offer active adults with shared interests a new sense of adventure—and fun—with expanded lifestyle offerings, gracious living units, a club house, and the opportunity to make many interesting new friends.

About Juniata

Founded in 1876, Juniata is an independent, co-educational college of liberal arts and sciences with over 1,400 students. (See www.juniata.edu) Located in Huntingdon, Pennsylvania, the beautiful 110-acre main campus is supplemented by the 315-acre Baker-Henry Nature Preserve and Baker Peace Chapel. In addition, a 365-acre Environmental Studies Field Station on nearby Raystown Lake provides a setting for environmental science studies.

About our location

Raystown Lake provides fantastic opportunities for swimming, fishing, birding and boating. (See www.raystown.org) Other popular activities include hunting, skiing, biking, horseback riding and hiking. Two excellent golf courses are within an easy 15-minute drive. Huntingdon County has a population of about 46,000. J.C. Blair Memorial Hospital, with 104 beds, is a half-mile from Juniata College. For more information about the area visit www.huntingdonchamber.com.

Juniata is about three hours from Pittsburgh, Baltimore and Washington, D.C. and four hours from Philadelphia. The nearest commercial airport, at State College (home of Penn State University), is about 45 minutes north. The Amtrak station, one mile from campus, provides east/west train service to Pittsburgh and New York. Altoona is 50 minutes away; Harrisburg is within 2 hours.

The average summer high temperature is 82 degrees, and the average low, 59. In winter, the high temperature averages 39, and the low, 21. Accumulations of snow usually melt between one snowfall and the next.

The project size is still to be determined, but we envision at least 100 homes (for about 175 residents). You need not have any previous affiliation with the College to join us.

If you would like to learn more about our area before taking our survey please visit the web sites listed above.

Survey for "Campus Continuum at Juniata College"

Please tell us about yourself:

1. Do you (or your spouse or partner) have an affiliation with Juniata College?
[Check all that apply.]
 - Alumnus/former student
 - Current/retired faculty or staff member
 - Parent of current/former student
 - Participant in continuing education courses
 - Donor
 - No

2. Your age
 - 45–50
 - 51–55
 - 56–60
 - 61–65
 - 66–70
 - 71–75
 - 76–80
 - Over 80

3. What is your highest level of education?
 - High school or less
 - Community college/some college
 - Undergraduate degree
 - Master's degree
 - Doctoral/post doctoral degree

4. What is your marital status?
 - Single/divorced/widowed
 - Married/partnered

5. Have you ever visited Juniata College?
 - Yes
 - No

6. Approximately how far do you reside from Juniata College?
 - Less than 15 miles
 - 15 – 50 miles
 - 51 – 100 miles
 - 101 – 500 miles
 - More than 500 miles
 - Not sure, but my zip code is _____

7. What is the approximate value of your home today?
 - Under \$150,000
 - \$151,000 – \$199,000
 - \$200,000 – 299,000
 - \$301,000 – \$399,000
 - \$400,000 – \$499,000
 - \$500,000 – \$699,000
 - \$700,000 – \$999,000
 - Over \$1,000,000
 - Not applicable

8. What is your approximate annual income from all sources?
 - Below \$25,000
 - \$25,000 – \$39,000
 - \$40,000 – \$59,000
 - \$60,000 – \$74,000
 - \$75,000 – \$99,000
 - \$100,000 – \$200,000
 - Over \$200,000
 - Prefer not to answer

Please tell us your reaction to having the following services available to you.

For each service please select one rating from:

3 = very important, 2 = somewhat important, 1 = not important.

	Very Important 3	2	Not Important 1
Learning:			
9. Access to College courses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Seminars tailored to residents' interests	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. Programs when College is not in session	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Volunteering:			
12. Volunteer opportunities <i>on</i> campus (mentoring, career counseling, club advisor)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. Volunteer opportunities <i>off</i> campus (local schools, hospital, library, Habitat for Humanity, others)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other:			
14. Access to College's fitness center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15. Assistance from College's Career Resource Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16. Group travel events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please tell us your reaction to including a Club House with various amenities, designed to supplement the facilities of the College.

For each service please select one rating from:

3 = very important, 2 = somewhat important, 1 = not important.

	Very Important 3	2	Not Important 1
Fitness:			
17. Health Club: equipment, aerobics, exercise classes, etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18. Outdoor swimming pool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19. Outdoor tennis courts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dining:			
20. Informal pub/café	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
21. Formal dining room with wait staff service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Work spaces:			
22. Office Center (with copier, computers, conference room, business publications)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
23. Rentable office space in Office Center, including secretarial support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
24. Group studios available free for painting, ceramics, woodworking, etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
25. Rentable "artist studio" type <i>private</i> work space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other common areas:			
26. "Great room" for socializing, lectures, concerts, films	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
27. Bed & Breakfast for your guests	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please tell us about the type of residence you would prefer.

28. What building structure would you prefer? [Check all that apply.]

- Cluster home (attached town house)
- Multi-story building (apartment style flats)
- Single family detached house
- No preference

29. Which would you prefer?

- Own
- Rent
- Not sure

30. What size residence would you prefer?

- Studio
- 1 bedroom
- 2 bedroom
- 2 bedroom + den
- Not sure

31. How important to you is the availability of *covered* parking?

- Important, for one car
- Important, for two cars
- Not important
- Not sure

32. How important to you is the use of "green building" technology in the project?

- Very important
- Moderately important
- Not important
- Not sure

33. What price would you pay for a residence at Juniata College of the size you prefer and that included the physical and service amenities you indicated above as being at least somewhat important?

- \$100,000 – \$151,000
- \$151,000 – \$200,000
- \$201,000 – \$250,000
- \$251,000 – \$300,000
- \$301,000 – \$400,000
- \$401,000 – \$500,000
- More than \$500,000
- Prefer to rent
- Not sure

34. Would you use a residence at "Campus Continuum at Juniata College" as a:

- Primary residence
- Second home
- Not sure

Finally, please tell us about your current level of interest.

35. How attractive do you find the idea of moving to "Campus Continuum at Juniata College?"

- Very interested
- Mildly interested
- Not sure
- Probably not
- Not interested at all

36. In how many years would you seriously consider moving to "Campus Continuum at Juniata College"?

- Less than 1 year
- 1 – 2 years
- 2 – 3 years
- 3 – 4 years
- More than 4 years
- Never

37. Would you like to be invited to Juniata College to attend a presentation on "Campus Continuum at Juniata College" and to get a tour of our area?

- Yes
- No
- Not sure

38. Assuming you first had an opportunity to visit our location, would you be willing to make a **no-obligation refundable** preconstruction deposit of \$2,000 for priority access to a residence at "Campus Continuum at Juniata College"?

- Definitely
- Probably
- Not sure
- Probably not
- Definitely not

39. Would you like to be kept informed about other Campus Continuum projects?

- Yes
- No

40. Your contact information (optional, so we can keep you informed as community plans evolve):

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____
Email: _____

41. Additional Comments

Thank you for taking this survey. If you have friends who might be interested in residing at "Campus Continuum at Juniata College," please suggest that they too respond to this survey available online at www.campuscontinuum.com/juniata.

Please return to Campus Continuum, 17 Cushing St., Newton, MA 02461

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